

## Motivators and barriers to mainstream local energy projects

The purpose of this workshop is to reflect on how barriers and motivation of potential stakeholder are fundamental in order to successfully engage stakeholders. Starting from the outcomes of the investigation conducted in the <a href="DECIDE project">DECIDE project</a>, the workshop will introduce three different cases to discuss the topic from the perspective of different entities that are currently implementing such initiatives. The conversation will be enriched by the participation of two other European project <a href="COME RES">COME RES</a> and <a href="PowerPoor">PowerPoor</a>.

#### **Agenda**

#### 10:00 Welcome and general introduction

Carsten Rothballer, Coordinator, Sustainable Resources, Climate and Resilience team, ICLEI Europe

Silvia Assalini, Officer, Sustainable Resources, Climate and Resilience team, ICLEI Europe

#### Overview of DECIDE project

Lucija Rakocevic, DECIDE project coordinatorr - Th!nkE

10:15 **Warm up exercise** - Speed dating among participants Silvia Assalini – ICLEI Europe

#### 10:20 **Set the Scene – What makes people participating?**

Sonja Klingert - University of Mannheim

Presentation on drivers and barriers for stakeholders to engage on its relevance to an effective engagement including an outlook of practical actions that can be put in place as next step. Some of the questions that the presentation will be addressing are:

- What are the main drivers and barriers for stakeholders to participate?
- How these differ from stakeholder to stakeholder?
- How to appeal those "out of the bubble"?



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#### 10:35 What happen on the ground

3 different cases will present their experience, how these took shape, the type of stakeholders that are involved and how they are working on engagement, what works well and what works less well.

- Ulfert Höhne OurPower Coop, Austria
- Daniel Rodik Door, Croatia
- Francesco Tutino City of Bologna

#### 11:00 Discussing together

Each case will be assigned to one room together with a moderator from the organizer team who will lead the conversation and engage the audience. After 40 minutes all participants will be re-assigned to another room where they can validate/complement the work developed in the first 40 minutes by the first group in a re adapted world café format.

#### 12:00 Sharing of outcomes & wrap up

Silvia Assalini, ICLEI Europe

#### **Closing and Teaser on next DECIDE activities**

Arnor Van Leemputten, Th!nkE

### About the projects:

The workshop is organized by:

#### **DECIDE - Developing Energy Communities through Informative anD collective actions**

DECIDE aims to gain a better understanding of how energy communities and energy efficiency services are established and managed. It also intends to identify which kind of communications and interactions work best to encourage participation in energy communities for specific types of individuals and groups, and to test and transfer knowledge in pilot projects across Europe.

Supported by:

# **COME RES - Community Energy for the uptake of renewables in the electricity sector. Connecting long-term visions with short-term actions**

It is a project under the EU's Horizon2020 programme, aimed at facilitating the market uptake of renewable energy sources (RES) in the electricity sector. Specifically, the project focusses on advancing renewable energy communities (RECs) as per the EU's recast Renewable Energy Directive. COME RES takes a multi- and transdisciplinary approach to support the development of RECs in nine European countries; Belgium, Germany, Italy Latvia, the Netherlands, Norway, Poland, Portugal and Spain.

#### PowerPoor- Empowering Energy Poor Citizenstrought Energy Cooperative Initiatives

The main aim of PowerPoor is to support programmes/ schemes for energy poor citizens and encourage the use of alternative financing schemes (e.g. establishing energy communities / cooperatives, crowd funding). PowerPoor will facilitate experience and knowledge sharing, as well as the implementation of small-scale energy efficiency interventions and the installation of renewable energy sources, increasing the active participation of citizens.









