

Motivators and barriers to mainstream local energy projects

The purpose of this workshop is to reflect on how barriers and motivation of potential stakeholder are fundamental in order to successfully engage stakeholders. Starting from the outcomes of the investigation conducted in the DECIDE project, the workshop will introduce three different cases to discuss the topic from the perspective of different entities that are currently implementing such initiatives. The conversation will be enriched by the participation of two other European project COME RES and PowerPoor.

Agenda

10:00 Welcome and general introduction

Carsten Rothballer, Silvia Assalini – ICLEI Europe

Overview of DECIDE project

Lucija Rakocevic - Thn!nkE

10:15 Warm up exercise - Speed dating among participants

Silvia Assalini – ICLEI Europe

10:20 Set the Scene – What makes people participating?

Sonja Klingert - University of Mannheim

Presentation on drivers and barriers for stakeholders to engage on its relevance to an effective engagement including an outlook of practical actions that can be put in place as next step. Some of the questions that the presentation will be addressing are:

- What are the main driver and barriers for stakeholders to participate?
- How these differ from stakeholder to stakeholder?
- How to appeal those "out of the bubble"?











10:35 What happen on the ground

3 different cases will present their experience, how these took shape, the type of stakeholders that are involved and how they are working on engagement, what works well and what works less well.

11:00 Breakout rooms - Discussing together

Each case will be assigned to one room together with a moderator from the organizer team who will lead the conversation and engage the audience. After 40 minutes all participants will be re-assigned to another room where they can validate/complement the work developed in the first 40 minutes by the first group in a re adapted world café format.

12:00 Sharing of outcomes & wrap up

Carsten Rothballer, Silvia Assalini – ICLEI Europe

- Moderators of each room summarize the key points of discussion in the three rooms
- Comments from the three cases
- Comment from DECIDE project

Closing and Teaser on next DECIDE activities

Carsten Rothballer, Silvia Assalini – ICLEI Europe









