

# Existing and emerging business models for energy communities and collective energy actions

Date: Thursday 28 Oct 2021

Event time: 10.00-12.00 CEST

## WORKSHOP DESCRIPTION

Business models as a way to create value proposition from which a community can have environmental, social or economic benefit are at the center of this workshop. Business models depend on a set of factors such as implemented technology, organizational models, involved stakeholders, national regulatory frameworks and social conditions. Community energy initiatives around Europe are using one or multiple business models. While there are existing and known business models for such initiatives, some are still emerging together with their uptake all around Europe. The interactive workshop aims to present analysis of DECIDE regarding various existing and emerging business models, basic classifications of different use cases and ecosystems in which they arise.

The analysis is illustrated by a set of example initiatives that use discussed business models to benefit their target community. The example initiatives will present their business and organizational models, experiences in managing an energy community or collective action and provide basis for further discussion.

## AGENDA (all times indicated are in CEST)

### 10:00 Welcome and general introduction

Silvia Assalini – *ICLEI Europe*

### DECIDE approach to business models

Gosia Matowska – *Th!nk E*

### 10:10 Set the Scene – Existing and emerging business models of Energy communities and other collective energy actions

Andreas Tuerk – *Johanneum Research*

### Q&A from the audience

### 10:35 What happen on the ground: examples of business models for Energy Communities and Collective Actions

3 different business models will be presented by concrete initiatives that are using them to run their collective energy initiative.

- Collective self-consumption through peer to peer market: Ulfert Höhne, CEO & Co-founder, OurPower (Austria), [DECIDE pilot](#)
- Collective residential self-consumption and collective financing: Niccoló Primo, Project developer, Coopérnico (Portugal) , [DECIDE replicant](#)



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- Residential collective self-consumption involving energy poor community:  
Vasilakis Athanasios, ICCS, Rafina, Greece, [COMPILE project](#)

In the interventions, the presenters will share their experience touching upon value proposition, Key actions and key resources among the other.

**11:10 Focus discussions**

Each case will be assigned to one room where participants, together with a facilitator, will deepen the functioning of the different business models, the main elements that makes potential for replicating it and what could be their possible future development.

**11:40 Take-away form the discussions**

All participants will reconvene in the main room where the facilitators will share one keyword as takeaway of the discussion in their respective rooms.

**11:55 Next steps within DECIDE and conclusion**

Lucija Rakocevic – *Th!nk E*

**12:00 End of the workshop**



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# PARTNERS

