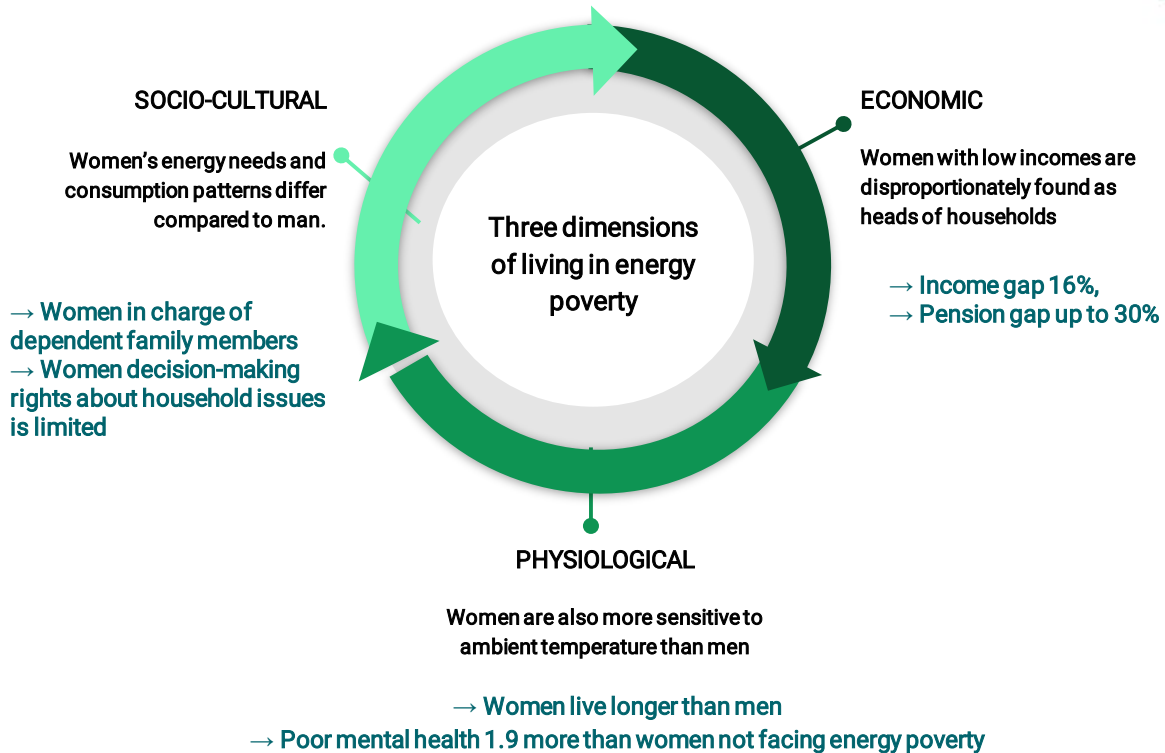# Why energy poverty is a matter of gender?

Alis-Daniela Torres,
Senior officer at ICLEI Europe,
PowerPoor project

How is energy poverty affecting women?

Three dimensions of living in energy poverty

SOCIO-CULTURAL

Women's energy needs and consumption patterns differ compared to man.

→ Women in charge of dependent family members
→ Women decision-making rights about household issues is limited

ECONOMIC

Women with low incomes are disproportionately found as heads of households

→ Income gap 16%,
→ Pension gap up to 30%

PHYSIOLOGICAL

Women are also more sensitive to ambient temperature than men

→ Women live longer than men
→ Poor mental health 1.9 more than women not facing energy poverty

POWERPOOR Project: Empowering citizens to fight energy poverty through Joint Energy Initiatives

14 participating partners – 11 countries - 8 pilot countries
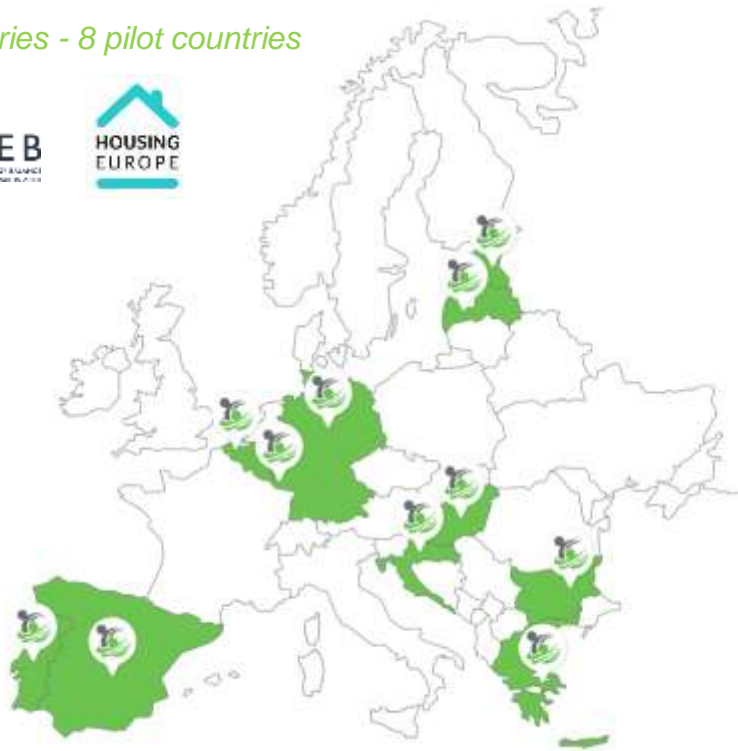
POWERPOOR

The POWERPOOR Approach: Empowering citizens to reduce household energy poverty

ICLEI
Local Governments
for Sustainability
EUROPE

PowerPoor Toolkit

Digital tools to empower citizens

Training Materials

Energy Supporters and Energy Mentors

| Trainings |
| Certification |

✓ *Training Seminars*
✓ *Webinars*
✓ *Face 2 Face meetings*
✓ **Household Visits**

Local Energy Poverty Offices

| Municipalities |

✓ *Info days*
✓ *Stakeholdes*
  Liaison Groups

Energy Poverty Guidebook

EU policy recommendation & national roadmaps

✓ *Energy Poverty in SECAPs*
✓ *The POWERPOOR Alliance*

POWERPOOR

POWERPOOR efforts to support women in fighting energy poverty

POWERPOOR Energy Supporters and Mentors

More women as energy supporters and mentors.

ACTIVITIES

- Encourage women participation in the programmes. (37-65 %)
- Support women in getting the certification and access a strong network

POWERPOOR tools access and use

More focus on the women-dimension during household visits

ACTIVITIES

- Support women in accessing and using the POWERPOOR tools
- Empower them to act and be part of the energy transition
- Gather new indicators

POWERPOOR actions and empowerment

More women in energy poverty offices and in energy communities

ACTIVITIES

- Awareness and outreach
- Women-centered energy poverty actions
- Identify case studies

Women's role in fighting energy poverty

> "Women hold tremendous untapped potential to expand the adoption of **energy solutions** around the world as changemakers, entrepreneurs, trainers, and managers"

Thank you

DECIDE Project Webinar - March 8th, 2022

By: Alis Daniela Torres
ICLEI Europe and POWERPOOR project