



DECIDE to Progress 2-in-1 workshop: What we learned from on the ground collective energy actions!

Where? Munich, Germany (in-person)

When? 18 November 2022

Lessons learned from collective energy actions across Europe and tools for identifying the optimal organizational structure and business model!

Identify optimal collaboration and communication ways and means to engage stakeholders in your collective energy action!

Full day interactive workshop / Open event DECIDE to Progress for energy communities and collective actions including pilots and DECIDERS

Event description

This interactive 2-in-1 workshop is organized to bring together results from DECIDE research involving 40+ collective energy actions, including energy communities across EU. The topics that will be tackled include:

- business models, financing and regulations;
- governance and legal forms;
- key performance indicators (KPIs) for progress;
- ways to include and collaborate with members with the collective/community.

DECIDE has defined seven categories of business models which are used by collective energy actions across Europe to create economic, environmental or social benefit to its members. The seven categories, together with business model canvases that provide specific examples based on DECIDE pilots are presented in [the Structured overview of existing and emerging business models, related contractual conditions and recommendations](#). During the workshop we will build further on this work based on data collected through survey and interviews with initiatives outside of DECIDE project. We will present tools that can be used to measure the validity of planned business model. Together with you we will identify gaps and potential connections between regulation, technologies, financing and organizational structure that could enable further progress of collective energy actions across Europe.

In addition, through COMPILE and DECIDE project, the colleagues of Joanneum Research and in collaboration with collective energy actions across Europe have identified key performance indicators that can be used to measure the progress of the initiatives over time. These KPIs will be presented and discussed to identify which ones are the most useful for reporting, funding and monitoring the growth of the on the ground initiatives.

EVENT AGENDA

09.00 - 09.05

Welcome

Lucija Rakocevic, Th!nk E

09.05 - 10.00

Business models of energy communities and collective actions

Andreas Tuerk, Joanneum Research

Ludwig Karg, B.A.U.M. Consulting

- Results from DECIDE research and interaction with initiatives across Europe.
- How can initiatives be classified
- Emerging business models and their benefits and barriers

10.00 - 11.00

Governance and legal framework of energy communities and collective action across Europe

Lucija Rakocevic and Marta Veronesi, Th!nk E

- What have we learned from analysis of 40+ initiatives
- How can these learnings be useful to active initiatives

11.00 - 11.20

Coffee break

11.20 - 12.20

How to measure growth and progress of energy communities and collective actions using key performance indicators (energy, economic, social etc.)?

Michael Brenner-Fliesser, Joanneum Research

12.20 - 12.30

Conclusions and further actions

Ludwig Karg, B.A.U.M. Consulting

12.30 - 13.30

Lunch

13.30 - 15.30

Seminar workshop: level of involvement

Mona Bielig, Seeburg University

Sonja Klingert, University of Mannheim



I. Theory & Tools:

- Framework Level of Involvement & Mini wrap up inform & consult
- Tools and Methods for include & collaborate
- Why test? → Randomized control trials.

II. Interactive Behavior Science Workshop:

- Identification & definition of target group & target behavior * Classification of level of involvement & potential communication channels
- Selection of potential tools
- Learnings & best practices in interaction with the group
- Consultation for potential next steps.

III. Wrap up, short summary & follow up meetings/actions