

## MEMORANDUM OF UNDERSTANDING (Template)

Replicating the successful approaches of the DECIDE project pilots in new Energy Community and Collective Action contexts

Place ....., Date.....

### Purpose

This "Memorandum of Understanding (MoU)" is an agreement shared between DECIDE project and hereby selected Replicants<sup>1</sup>. Its purpose is to outline the commitment of all parties to share information and eventually test successful approaches developed within the frame of the DECIDE project - Developing Energy Communities through Informative and Collective actions (until May 2023). In particular, these might include the identification of stakeholders and appropriate communication, the selection and establishment of optimal organisational structures, the definition of business models, including assessing impact of rebound in case of vulnerable consumers & prosumers and the development of cooperation contracts.

Ultimately, the effort serves to improve the communication and interaction with the targeted stakeholders of the replicator and increase the overall impact of the Energy Community or Collective Action in question.

### Declaration

As selected replicator, we understand that the agreement on the objectives of the project as well as a minimum level of engagement is required to be part of the project. These are captured in the following points:

- We recognize the importance of the overall objective to improve the outreach, reach, targeted communication and overall set-up of Energy Communities and Collective Actions.
- We guarantee a continuous and timely communication throughout the lifetime of the cooperation hereby established.
- We ensure to allocate the resources needed for a fruitful engagement in the project. This includes the availability of an appointed person of our staff that will serve as reference point for any communication, having English as the main language of exchange.
- We agree with providing the background information to update the DECIDE website and communicate appropriately

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<sup>1</sup> Please find detailed information on the concept of replicants and the related call for replicants to which this Memorandum of Understanding refers to on the DECIDE website: <https://decide4energy.eu/>



Moreover, we understand that the DECIDE projects offer a wide range of opportunities and a higher level of engagement will lead to further benefits. According to the resources available, replicants might have the chance to:

- Receive support in building a replication strategy, upon provision of background information.
- Be engaged in the peer-to-peer knowledge exchange set-up within the DECIDE project and make use of the capacity building events and materials provided, if presence and smooth communication is maintained
- Participate in improving the capacity building events and materials, by providing timely feedbacks.
- We commit to applying the DECIDE approaches listed above where relevant.
- We understand that, in the event of non-compliance with one or more of the above points, DECIDE project partners will implement actions to assure quality and timely implementation of the project.

The DECIDE project will support selected replicants by:

- Putting at service the expertise of the project partners in social sciences and psychology, business modelling and European and National policy and legislative development.
- Supporting in the test of innovative approaches to engagement, particularly of the youngest via [the Power of Community Game](#) and the [Energy Game](#)
- Become protagonist of the [Podcast series](#)
- Sharing experiences with the seven pilots and eleven DECIDERS thanks to the [coffee shop](#) and other joint activities.
- Applying the knowledge gained thanks to the work carried out with the pilots such as regulatory workshops and social experiments
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- Assisting in drafting the plan for the uptake/scale up of the replicant.
- Following the implementation of the plan.
- Inform about capacity building opportunities, also beyond the scope of the DECIDE project.
- Make use and contribute to expand the [Knowledge Hub](#) by including links and useful resources.
- Participate as protagonist in interactive capacity building activities (webinars and workshops) designed by the project.
- Creating opportunities to profile in national and European events such as the European Green Week, the European Week of Regions and Cities and the European Sustainable Energy Week



## Signatories

Organisation name: .....

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contact person, signature

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contact person, signature

## Background

This MoU is being signed within the frame of the DECIDE project. DECIDE is a Horizon 2020 project that aims to gain a better understanding of how energy communities and energy efficiency services are established and managed. It also intends to identify which kind of communications and interactions work best to encourage participation in energy communities for specific types of individuals and groups, and to test and transfer knowledge in pilot projects across Europe.



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